

FLINDERS QUARTER AUGMENTED ART WALK 2021
Competition Terms & Conditions
"Unlock, Share and Win"

1. These terms and conditions are for all entrants who enter the Flinders Quarter Augmented Art Walk 'Unlock, Share and Win' ("Promotion"). Participation in this Promotion is deemed acceptance of these Terms and Conditions.
2. The "Promoter" is:
Fides & Associates (ABN 45 267 465 834), whose principal office is at 284 Victoria Street Altona Meadows VIC 3028, in conjunction with Prince & Mercer (ABN 17 483 549 176), 41 Asling Street, Preston VIC 3068

Eligibility

3. To be eligible to enter the competition, the promotion is only open to Victorian residents aged 18 years or, if under the age of 18, have the supervision of a parent or legal guardian during participation in the Promotion;
4. The following are ineligible: an employee or contracted staff and service providers of the Promoter; the spouse, defacto spouse, parent, child or sibling of an excluded employee, contracted staff or service provider

Promotion period

5. This Promotion commences at 10:00am AEST on Tuesday 18 May 2021 and ends at 11:59pm AEST on Friday 2 July 2021 ("Promotion Period")
6. Due to Melbourne lockdown causing the event to be "paused" for a period of time, the competition end date has been extended. The new end date is at 11:59pm AEST on Friday 16 July 2021 ("Extended Promotion Period")

How to enter

To enter this Promotion, eligible individuals must, during the Promotion Period,

7. download the EyeJack mobile application available at <https://eyejackapp.com/> or through the Apple App store or Google Play Store (the EyeJack App); and
8. attend the Flinders Quarter Augmented Art Walk 2021 and complete the experience by unlocking 12 augmented reality (AR) artworks. An AR artwork can be unlocked by holding your smartphone camera, while the EyeJack App is open, in front of the artwork and watching it come to life.

9. Once all 12 AR artworks are unlocked, visitors must complete the visitor survey within the EyeJack app and submit their contact details. This qualifies their entry to win from the pool of instant prizes, as well as eligibility to enter the Grand Prize draw provided they comply with the specific terms and conditions for the instant prize draw.
10. It is a condition of entering the Promotion that entrants agree for their personal information to be added to the Promoters' database and to be used in accordance with the purposes set out in these Terms and Conditions.
11. The entrant acknowledges and agrees that participation in this Promotion is deemed acceptance of the EyeJack mobile application terms and conditions of use available at <https://eyejackapp.com/pages/terms> and privacy terms available at <https://eyejackapp.com/pages/privacy>; and this competition is in no way sponsored, endorsed or administered by, or associated with EyeJack

Limits on entry

12. Instant prize winners will be drawn randomly each week until all instant prizes are exhausted.
13. Once an entrant wins an instant prize, they will not qualify for another instant prize.

Draw details

14. Instant prize draw will be conducted by a Flinders Quarter representative at 10:00am AEST every Monday from 24 May until 5 July 2021 inclusive ie 24 May, 31 May, 7 June, 14 June, 21 June, 28 June, 5 July, or until all instant prizes are exhausted.
15. Grand prize package draw will be conducted by a Flinders Quarter representative at 10:00am AEST on **Monday 19 July 2021.**
16. **The above date has been updated on 20/06/21 in reflection of the extended promotional period.**
17. The winners will be selected randomly from the entire database/competition at the time of the draw.
18. The decision of that representative shall be final and no correspondence will be entered into.

Winner notification

19. Prize winners will be notified by phone or email, and emailed with their prize voucher. Any winner of a prize may have their name published on flindersquarter.com or @flindersquarter Instagram account.

20. To redeem their prize, winners must present their prize voucher supplied by the Promoter, as evidence to the prize provider either by email or in-store, and/or as per the prize's terms and conditions. Winners must claim their prize within 28 days of the draw.

Prizes

- 21. Instant prizes with a total value of \$2,958
- 22. Grand prize with a total value of \$4,001
- 23. Total prize pool value \$6,958

Instant Prizes (60 prizes, 60 winners)				
	Prize item	Qty	Individual value	Total value
1	Laneway Learning Class Pass	1		
2	Entry to Clementine's In-Store Lucky Dip	20	\$10	\$200
3	Made by Wim earrings	1		
4	Heart and Soul Tattoo vouchers	4	\$100	\$400
5	Il Papiro marbling workshop for 2	1	\$239	\$239
6	Sticky Institute Mystery Zine Packs	5		
7	2 x Tickets to Lost and Found Bar's Mad Hatters Tea Party (18+ years old only)	2		
8	Pair of John Fleuvog socks	1	\$29	\$29
9	EyeJack Prosthetic AR Book	10	\$50	\$500
10	Little Mandarin Double Passes (one aerial Yoga pass and one Pilates pass)	10	\$70	\$700
11	Bared Footwear Voucher	5	\$50	\$250
Grand Prize Package for 1 Winner				
12	EXCLUSIVE underground tour of a Metro Tunnel Station for	1		

	winner & 2 friends from CYP Design & Construction			
13	1 x night's accommodation at DoubleTree by Hilton Hotel Melbourne for 2 in the balcony skyline river view room including breakfast for 2	1	\$400	\$400
14	Limited edition signed print of Ann Ryan's FQAAW 2021 AR artwork - The Duchess and The Butterfly II from Flinders Lane Gallery	1	\$600	\$600
15	Limited edition bag featuring Melbourne fashion designer Nixi Killick's <i>Cryptic Frequency</i> augmented artwork commissioned by Metro Tunnel Creative Program	1	\$150	\$150
16	His and hers pair of shoes from Bared Footwear	1	\$798	\$798
17	Little Mandarin 2 x Unlimited One Month Pass	1	\$499	\$998
18	Il Papiro Luxury Handmade Leather Journal	1	\$105	\$105

Unclaimed Prize Draw

24. N/A

General

25. Prize is subject to the standard terms and conditions of individual prize and service providers.
26. Prizes are not exchangeable or transferable and cannot be redeemed for cash.
27. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Promotion (including any

outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

28. The Promoter reserves the right, at any time, to verify the validity of entries (including contacting Participating Retailers) and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
29. No liability of the Promoter accepts no responsibility whatsoever for late, misplaced, lost or ineligible entries. The Promoter makes no representations or warranties as to the quality, suitability or merchantability of the prizes. To the extent permitted by law, the Promoter is not liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury sustained in connection with the entry into the competition, or acceptance or use of the prizes. This paragraph is not intended to exclude any liability which cannot be excluded under Australian consumer protection laws. Any such liability is limited to the resupply of the prizes (as applicable).
30. Any additional expenses incurred by prize winners other than those outlined in these Terms and Conditions, are the responsibility of the prize winners.
31. Force Majeure: If for any reason the competition is not capable of running as planned (including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupts or affect the administration, security, fairness, integrity or proper conduct of this competition, the Promoter reserves the right, in its sole discretion, to take any action that may be available, and to cancel, terminate, modify or suspend the competition. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the Promotion. The Promoter reserves the right to modify these Terms and Conditions at any time and to cancel or amend the competition at any time without notice.

Privacy

32. In order to conduct this Promotion, the Promoter needs to collect personal information about each entrant and may for this purpose, disclose such information to third parties, including but not limited to agents, contractors,

service providers, gift suppliers and regulatory authorities. Participation in the Promotion is conditional on providing this information. It is a condition of entry that the entrant agrees to being entered into the Promoter's database. The Promoter, for an indefinite period unless otherwise advised, use the information for promotional, marketing, publicity, research, measuring cultural engagement and reporting purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All personal details of entrants will be stored at the office of the Promoter. Upon the entrant's request, all information provided will be removed from our active database. All entries remain the property of the Promoter.